

Department:
Section : TA 9/30

PR. No.
SAI No.

Date : September 29, 2022
Date

STOCK NO	UNIT	ITEM DESCRIPTION	QTY	UNIT COST	TOTAL COST
		<p>Provision of Videographer Services for the production of Promotional Video for "Ube" from a simple root-crop to showcasing 4 Fs (Farm, Fork, Fitness, and Faith) elevating to UBE (Ultimate Bohol Experience)</p> <p>He must be skilled with Creative Direction, Art Direction, Photography/ videography and Design</p> <p>Output:</p> <p>a) 5 minute Main Video promoting the Ube Festival in Bohol from root-crop production to product enhancements to Ultimate Bohol Exoerience tour offerings.</p> <p>b) Video clips</p> <p>1) 30 seconder video clip pre-event teaser for Farm</p> <p>2) 30 seconder video clip pre-event teaser for Fork</p> <p>3) 30 seconder video clip pre-event teaser for Fitness</p> <p>4) 30 seconder video clip pre-event teaser for Faith</p> <p>All output be in a 1TB Hard Drive including: > High Defination photos of featured sites and food from ube to crafts, etc.</p> <p>Price qoutation shall be inclusive of all expenses to be incurred for the project</p> <p>Creative production design concept Scope of Work: > Planning and discussion with BPTO and PTC > Prepare Design Concept > Conduct photography/ videography > Execute design (or Design Execution) > Present video to PBTO and PTC for critiquing and corrections. > Edit / finalize and present again the video for approval</p> <p>Date of Delivery: 45 days upon receipt of Notice to Proceed Place of Delivery: Bohol Provincial Tourism Office Mode of Procurement: <u>Alternative mode</u> By Lot Fund Source: 1) Department of Tourism Region VII <u>TRUST FUND</u></p>			
	Production	a) 5 minute Main Video promoting the Ube Festival in Bohol from root-crop production to product enhancements to Ultimate Bohol Exoerience tour offerings.	1	200,000.00	200,000.00
	Production	b) Video clips			
	Production	1) 30 seconder video clip pre-event teaser for Farm	1	50,000.00	50,000.00
	Production	2) 30 seconder video clip pre-event teaser for Fork	1	50,000.00	50,000.00
	Production	3) 30 seconder video clip pre-event teaser for Fitness	1	50,000.00	50,000.00
	Production	4) 30 seconder video clip pre-event teaser for Faith	1	50,000.00	50,000.00
TOTAL in PHP					400,000.00

BY AUTHORITY OF THE GOVERNOR
Asteria C. Caberte
ASTERIA C. CABERTE
PROVINCIAL ADMINISTRATOR

PROVINCIAL BUDGET OFFICE
PROVINCE OF BOHOL
1841
1841
416-TP009-016
TT: POT/DTP
9/30/22
400,000.00
9/30/22

Purpose: 1. To produce promotional materials featuring Ube production, products and the ultimate Bohol Experience branding.

Requested by: *[Signature]* Cash availability: *[Signature]* Approved: *[Signature]*